

## Jonathon

Partner

[jonathon.hance@bracewell.com](mailto:jonathon.hance@bracewell.com)

**HOUSTON**

+1.713.221.1125



Jonathon Hance is a litigator, intellectual property lawyer, and transactional lawyer who is just as at home in the court room as he is in the board room. Several clients rely on Jonathon as their outside general counsel, seeking his guidance on a full array of legal needs ranging from corporate governance, business transaction structuring, intellectual property procurement and management, dispute resolution, and data privacy. He also advises healthcare institutions regarding corporate governance issues and patient data privacy and protection under the Health Insurance Portability and Accountability Act (HIPAA).

As a litigator, Jonathon represents both plaintiffs and defendants in complex commercial disputes of all types, including those involving intellectual property, breaches of contract, tort claims, breaches of fiduciary duty, medical malpractice, and director and officer liability.

As an intellectual property lawyer, Jonathon helps startups and well-established businesses alike protect and monetize their innovations and brands across a variety of sectors, including the energy, real estate, healthcare, technology, and fintech industries.

### Industries

[Energy](#)

[Finance](#)

[Healthcare](#)

[Technology](#)

### Practices

[Cryptocurrency & Blockchain](#)

[Data Security & Privacy](#)

[Financial Restructuring](#)

[Healthcare & Life Sciences](#)

[Intellectual Property](#)

[Technology Transactions](#)

[Energy Litigation](#)

[Intellectual Property Litigation](#)

[Outsourcing](#)

[Patents](#)

[Trademark & Copyrights](#)

[Water Management](#)

[Transactions](#)

[Upstream Transactions](#)

---

## Credentials

### Education

- St. Hilda's College, University of Oxford, B.A., Applied Mathematics, 9999, *magna cum laude*, *Order of the Coif*
- St. Mary's University, B.A., Viola Performance, 2005, *summa cum laude*

# BRACEWELL

- Stanford University, B.A., Computer Science, 2005, *summa cum laude*

## Bar Admissions

- Texas

## Chambers USA

- Texas Intellectual Property, 2023 – 2024

## The Legal 500 United States

- Media, Technology and Telecoms: Outsourcing, 2023 – 2024

## Delinian Limited

- *Benchmark Litigation*, US National Future Star, 2025
- *Benchmark Litigation*, Texas Future Star, 2025
- *Benchmark Litigation*, 40 & Under Hot List, 2018 – 2023

## Texas Bar Foundation

- Life Fellow

## U.S. Court of Appeals for the Fifth Circuit

- Judicial Clerk

## Washington and Lee University School of Law

- *Washington and Lee Law Review*, Managing Editor
- *Phi Delta Phi*

---

## Resources

### An Evil Bear May Provide High Court TM Ruling Clarification

Article

### Warhol Decision May Lead to Copyright Licensing Spike

Article

### Artists Beware—Second Circuit Holds That Andy Warhol’s “Prince Series” Infringes a Photographer’s Copyright Because It Lacked Transformative Use

Update

## **Artists Beware—Second Circuit Holds That Andy Warhol’s “Prince Series” Is Not a “Fair Use” of Copyrighted Photograph**

Update

## **A Picture Is Worth a Thousand Words—and Maybe a Thousand Bucks Too, According to the NCAA**

Update

## **Supreme Court Takes Up Andy Warhol’s “Prince Series” Fair Use Circuit Split**

Update

## **Not So Fast—NCAA Issues NIL Guidance Targeting Booster Activity**

Update

## **Supreme Court Rules Andy Warhol’s Famous “Orange Prince” May Be Copyright Infringement**

Update

## **Unanimous Supreme Court: Consumer Confusion Is Trademark Infringement Test, Even for Punny Parodies**

Update

## **Cruisin’ for a Bluesin’: Timeless Titans Tangle Over Smart-Car Technology Brands**

Update

## **How Meta’s \$1.4 Billion Settlement Impacts Your Obligations Under the Texas Capture or Use of Biometric Identifier Act**

Update

## **AI in Your Workplace**

Video

---

## **Publications & Speeches**

- "Demystifying AI," Association of Corporate Counsel's Houston February Chapter Meeting, February 11, 2025.
- "Damages & Indemnities: Who is Responsible and for What?" ACC Houston January Chapter Meeting CLE The Woodlands Location, January 31, 2024.

- "An Evil Bear May Provide High Court TM Ruling Clarification," *Law360*, July 7, 2023.
- "Warhol Decision May Lead to Copyright Licensing Spike," *Law360*, May 22, 2023.
- "Indemnities And Damages - A Bit Of Planning Can Go A Long Way," Licensing Executives Society, August 24, 2021.
- "Trade Secrets FAQ: Identifying, Safeguarding, (Safely) Sharing, And Enforcing Trade Secret Rights," Association of Corporate Counsel, May 27, 2021.
- "IP & Licensing Basics: Monetizing Intellectual Property," Licensing Executives Society, Oct. 6, 2020.
- "Differentiating Between Direct And Consequential Damages," Virtual Client CLE, August 4, 2020.
- "A Consequential Matter: Differentiating Between Direct And Consequential Damages," Virtual Client CLE, July 14, 2020.
- "Strategic Licensing for Business Development," Licensing Executives Society, April 23-24, 2020.
- "CONFIDENTIALITY: Navigating Tough Clauses To Protect Your Valuable Information," Association of Corporate Counsel, Institute for Energy Law, October 9, 2019.
- "The Hype Behind The Industrial Internet Of Things," *The Licensing Journal*, February 2019.
- IIOT: Enabling A Surge In Industrial Productivity, Licensing Executives Society, October 15, 2018.
- "Employment Law & Big Data," Texas Medical Center, April 18, 2017.
- "Real Estate IP FAQ," April 13, 2017.
- "The Art of Negotiation and Dealing with Unexpected Surprises," *Licensing Executives Society Houston Chapter Meeting*, October 18, 2016.
- "IP & Licensing Basics Course," *Licensing Executives Society*, University of Houston, September 11, 2015.
- "Lame-Duck Patent Reform Goes Almost Entirely Unnoticed," *Law360*, December 2012.
- "Federal Circuit Clears Pathway Through 'Recapture Rule' Minefield," *Thomson Reuters News & Insight*, June 2012.