

Frank

Senior Principal

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Frank Maisano is a skilled media specialist with more than 20 years of experience in strategic communications. His focus on media relations, crisis communications and strategic counseling services has allowed him to build a client base of United States and international clients, including upstream and downstream energy companies, renewable power companies, cement companies, transmission builders, and chemical manufacturers. Frank's contacts and knowledge of energy and environmental issues has resulted in a track record of success in working with media outlets across the country. He has organized comprehensive media relations programs in the U.S. on a range of energy and environmental issues, and his weekly energy update is considered a "must-read" by thousands of journalists, policymakers and lobbyists across the country.

Frank co-founded the strategic communications practice at Bracewell in 2003, following six years as a professional media relations consultant at Potomac Communications. He previously served as a press secretary on Capitol Hill. From 1989 to 1997, he served as a top communications advisor to U.S. Representatives Joe Knollenberg (R-MI), Hal Rogers (R-KY), Toby Roth (R-WI), and Bill Schuette (R-MI). He started his career in the press office of U.S. Senator Richard Lugar (R-IN).

He is also an adjunct professor at The George Washington University's School of Media and Public Affairs, where he teaches public relations and government communications courses. Frank previously taught corporate communications and negotiations/bargaining in the MBA and graduate marketing programs at Johns Hopkins University's Carey Business School. He also serves as guest lecturer on communications and environment and energy issues for several academic programs, including Northwestern's Medill School for Journalism, The

Industries

[Energy](#)

Practices

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[Upstream Transactions](#)

[Environmental Permitting &](#)

[Regulation](#)

American University, New York University, the College of William and Mary, Rutgers, Colorado, Florida Atlantic and Syracuse Universities.

Credentials

Education

- Johns Hopkins University, M.B.A., 2004
- Hilsdale College, B.A., 1989

National Press Club

- Vivian Award, 2019
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Resources

A Sea Change in Republican Politics

Video

US Energy Policy and Core Republican Values

Video

The Importance of Energy at the 2024 RNC

Video

A Voice for Energy at the RNC

Video

The Role of Solar Energy and Energy Storage in America's Energy Future

Video

Conservation Issues at the 2024 RNC

Video

Energy Is a Red, White and Blue Issue

Video

Clean Energy Momentum at the 2024 RNC

Video

Clean Energy Transition, Part 6: Solar Power With SEIA's Abby Hopper

Podcast

Midweek Minisode 1: MIT's Jeremy Gregory on Hurricanes & Hazard-Resistant Buildings

Podcast

Shedding Light on the Solar Trade Case

Podcast

PRG Pulse 2024 Post-Election Webinar

Video

The Trump Administration's Day-One Executive Actions: Impacts on Energy and Environmental Policy and More

Update